

Strike while the Iron is Hot: Optimal Monetary Policy under State-Dependent Pricing

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Motivation

- ▶ The recent inflation surge featured
 - ▶ Increase in the frequency of price changes ([Montag and Villar, 2023](#)) US
- ▶ Optimal monetary policy is mainly studied in models, in which the frequency is held constant ([Galí, 2008](#); [Woodford, 2003](#))
- ▶ What does optimal monetary policy look like with endogenous variation in frequency?
How should CBs respond to a large inflation surge?

What do we do?

- ▶ We use a state-of-the-art state-dependent pricing model
 - ▶ Fixed menu cost with idiosyncratic quality shocks ([Goloso and Lucas, 2007](#))
 - ▶ Strategic complementarities and fat-tailed quality shocks
 - ▶ Model to [matches moments of price changes](#) in normal times and high frequency in 2022
- ▶ Determine [Ramsey](#) optimal policy
 - ▶ Analytical analysis in a simplified model to gain intuition
 - ▶ Solve the [non-linear model](#) over the sequence space under perfect foresight using a new numerical algorithm
 - ▶ Contrast it to conventional results in Calvo (1983) time-dependent model

What do we find

- ▶ When cost-push shocks are small, business as usual.
- ▶ When cost-push shocks are large, more *hawkish* policy: “strike while the iron is hot.”
 - ▶ Why? The Phillips curve is **non-linear**: it gets steeper as frequency increases.
 - ▶ Thus, stabilizing inflation is less costly in terms of output when inflation is high
- ▶ **Divine coincidence** holds for efficient shocks (e.g. TFP), either small or large.

Motivation: optimal policy in textbook Calvo framework

- ▶ New Keynesian Phillips Curve:

$$\pi_t = \beta \mathbb{E}_t[\pi_{t+1}] + \kappa x_t, \quad \text{where } \kappa = \frac{(1 - \theta)(1 - \beta\theta)}{\theta},$$

where π_t is inflation, β is the discount factor, $1 - \theta$ is the frequency of price changes, and x_t is the output gap

- ▶ Higher frequency raises the slope of the Phillips curve

$$\frac{\partial \kappa}{\partial (1 - \theta)} > 0$$

- ▶ Why? Prices are more flexible

Motivation: Optimal policy in textbook Calvo framework, cont.

- ▶ Second-order approximation of utility:

$$\mathbb{E}_0 \sum_{t=0}^{\infty} \beta^t \left[\pi_t^2 + \frac{\kappa}{\varepsilon} x_t^2 \right]$$

- ▶ Relative importance of inflation *decreases* with the slope of the Phillips curve κ
- ▶ Why? More flexible prices reduce the distortion caused by extra inflation
- ▶ Optimal policy: the two effects completely offset each other. Frequency no impact:

$$\pi_t + \frac{1}{\varepsilon} \Delta x_t = 0$$

- ▶ How does optimal policy respond to temporary frequency increases in Calvo and menu cost models?

Literature

- ▶ Endogenous frequency (Montag and Villar, 2023; Cavallo et al., 2024; Blanco et al., 2024b) implying a nonlinear Phillips curve
 - ▶ Microfounded by state-dependent price setting (Golosov and Lucas, 2007; Gertler and Leahy, 2008; Auclert et al., 2022)
 - ▶ In the presence of large aggregate shocks (Karadi and Reiff, 2019; Alvarez and Neumeyer, 2020; Costain et al., 2022; Alexandrov, 2020; Blanco et al., 2024a; Gagliardone et al., 2025)
- ▶ Optimal policy in a menu cost economy
 - ▶ Optimal inflation target - higher under menu costs (Burstein and Hellwig, 2008; Adam and Weber, 2019; Blanco, 2021)
 - ▶ Focus on aggregate shocks (unlike Caratelli and Halperin, 2023, who study *sectoral* shocks)
 - ▶ Small shocks, large shocks, optimal nonlinear target rule (comp. Galí, 2008; Woodford, 2003)

Overview of our state-dependent model

- = Textbook New-Keynesian model with Calvo pricing (e.g. Galí, 2008)
 - Calvo fairy
 - + fixed costs of price adjustments η – state-dependent price setting
 - + idiosyncratic, fat-tailed quality shocks $A_t(i)$ - large and leptokurtic price changes
 - + intermediate goods in production (Basu, 1995) - realistic Phillips curve slope

- = Heterogeneous-firm NK DSGE model.

Overview of the model

- ▶ Households: consume a Dixit-Stiglitz basket of goods, and work
- ▶ Firms: produce differentiated goods using labor only and are subject to aggregate TFP shocks and idiosyncratic “quality” shocks. They have market power and set prices optimally subject to a [fixed cost \(Golosov and Lucas, 2007\)](#)
- ▶ Monetary policy: sets interest rate to maximize household welfare under [commitment](#)

Households

- ▶ A representative household consumes (C_t), supplies labor hours (N_t) and saves in one-period nominal bonds (B_t).
- ▶ The household's problem is:

$$\max_{C_t, N_t, B_t} \mathbb{E}_0 \sum_{t=0}^{\infty} \beta^t (\log(C)_t - N_t)$$

$$\text{s.t. } P_t C_t + B_t + T_t = R_{t-1} B_{t-1} + W_t N_t + D_t,$$

where P_t is the price level, R_t is the gross nominal interest rate, W_t is the nominal wage, T_t are lump sum transfers and D_t are profits

Consumption and labor

- ▶ Aggregate consumption C_t and the price level are defined as:

$$C_t = \left\{ \int [A_t(i)C_t(i)]^{\frac{\epsilon-1}{\epsilon}} di \right\}^{\frac{\epsilon}{\epsilon-1}}, \quad P_t = \left[\int_0^1 \left(\frac{P_t(i)}{A_t(i)} \right)^{1-\epsilon} di \right]^{\frac{1}{1-\epsilon}}$$

where $A_t(i)$ is product quality, ϵ is the elasticity of substitution.

- ▶ Labor supply condition and Euler equation are given by:

$$W_t = P_t C_t, \quad 1 = \mathbb{E}_t \left[\beta \frac{u'(C_{t+1})}{u'(C_t)} \frac{R_t}{\Pi_{t+1}} \right]$$

Monopolistic producers

- ▶ Production of good i is given by $Y_t(i) = A_t \frac{N_t(i)^\alpha M_t(i)^{1-\alpha}}{A_t(i)}$, where $M_t(i)$ are intermediate goods and quality follows a random walk with fat-tailed shocks

$$\log A_t(i) = \log A_{t-1}(i) + \varepsilon_t(i), \quad \varepsilon_t(i) \sim \begin{cases} N(0, \sigma_1^2) & \text{with prob } \hat{\omega} \\ N(0, \sigma_2^2) & \text{otherwise} \end{cases}$$

- ▶ Static cost minimization

$$\alpha P_t M_t(i) = (1 - \alpha) W_t N_t(i), \quad Y_t(i) = \left(\frac{(1 - \alpha) W_t}{\alpha} \right)^{1-\alpha} \frac{A_t N_t(i)}{A_t(i)}$$

Monopolistic producers, cont.

- ▶ Strategic complementarity - nominal marginal cost $MC_t(i)$:

$$MC_t(i) = \frac{A_t(i)}{A_t \alpha^\alpha (1 - \alpha)^{1 - \alpha}} W_t^\alpha P_t^{1 - \alpha}. \quad (1)$$

- ▶ Firms profits

$$\Pi_t(i) = \frac{D_t(i)}{P_t} = \left[\frac{P_t(i)}{P_t} - (1 - \tau_t) \frac{MC_t(i)}{P_t} \right] Y_t(i),$$

- ▶ Firms face a fixed cost η to update prices; τ_t is a labor subsidy (cost-push shock)

Quality-adjusted relative prices

- ▶ Let $p_t(i) \equiv \log P_t(i)/(A_t(i)P_t)$ be the quality-adjusted log relative price
- ▶ Real profit then is

$$\Pi(p_t(i), w_t, A_t) \equiv \frac{D_t(i)}{P_t} = C_t e^{p_t(i)(1-\epsilon)} - C_t \frac{(1-\tau_t)w_t^\alpha}{A_t \alpha^\alpha (1-\alpha)^{1-\alpha}} e^{p_t(i)(-\epsilon)}$$

where w_t is the real wage.

- ▶ When nominal price $P_t(i)$ stays constant, $p_t(i)$ evolves: $p_t(i) = p_{t-1}(i) - \sigma \varepsilon_t(i) - \pi_t$

Price gap

- ▶ Optimal policy follows and (S,s) rule
- ▶ Price gap x_t

$$x_t(i) \equiv p_t(i) - p_t^* = x_t(i) = x_{t-1}(i) - \varepsilon_t - \pi_t^*,$$

where p_t^* optimal reset price, which is constant across firms, and $\pi_t^* \equiv p_t^* - p_{t-1}^* + \pi_t$.

- ▶ Let $V(x)$ be the firm's value function

$$V_t(x) = \Pi_t(x) + \Lambda_{t,t+1} \int_{s_{t+1}}^{S_{t+1}} V_{t+1}(x') \hat{\phi}(x - x' - \pi_{t+1}^*) dx' \\ + \Lambda_{t,t+1} \left[1 - \int_{s_{t+1}}^{S_{t+1}} \hat{\phi}(x - x' - \pi_{t+1}^*) dx' \right] [V_{t+1}(0) - \eta w_{t+1}],$$

Pricing decision

- ▶ Optimal price gap $x_t = 0$ and the (S,s) bands s_t and S_t need to satisfy

$$V'_t(0) = 0, \quad (2)$$

$$V_t(0) - \eta w_t = V_t(s_t), \quad (3)$$

$$V_t(0) - \eta w_t = V_t(S_t). \quad (4)$$

Monetary Policy

- ▶ The central bank sets policy optimally, maximizing household utility under commitment
- ▶ Aggregate shocks: employment subsidy (τ_t), TFP (A_t)

$$\log(A_t) = \rho_A \log(A_{t-1}) + \varepsilon_{A,t} \quad \varepsilon_{A,t} \sim N(0, \sigma_A^2)$$

$$\tau_t - \tau = \rho_\tau (\tau_{t-1} - \tau) + \varepsilon_{\tau,t} \quad \varepsilon_{\tau,t} \sim N(0, \sigma_\tau^2).$$

Law of motion of the price gaps

- ▶ End of period price gaps g_t :

$$g_t(x) = g_t^c(x) + g_t^0 \delta(x),$$

where $g_t^c(x)$ is a continuous density and g_t^0 is a mass point (Dirac delta) at $x = 0$.

- ▶ Continuous term evolves

$$g_t^c(x) = \int_{s_{t-1}}^{S_{t-1}} g_{t-1}^c(x_{-1}) \hat{\phi}(x_{-1} - x - \pi_t^*) dx_{-1} + g_{t-1}^0 \hat{\phi}(-x - \pi_t^*)$$

for $x \in [s_t, S_t]$ and zero otherwise.

- ▶ The mass point is

$$g_t^0 = 1 - \int_{s_t}^{S_t} g_t^c(x) dx.$$

Aggregation and market clearing

- ▶ Aggregate price index

$$1 = \int_{s_t}^{S_t} e^{(x+p_t^*)(1-\epsilon)} g_t(x) dx.$$

- ▶ Labor market equilibrium

$$N_t = \left[\frac{\alpha}{(1-\alpha)w_t} \right]^{1-\alpha} \frac{\Delta_t}{A_t} Y_t + \eta g_t^0, \quad \Delta_t = \int_{s_t}^{S_t} \left(e^{-\epsilon(x+p_t^*)} \right) g_t(x) dx,$$

where Δ_t is price dispersion and g_t^0 is frequency.

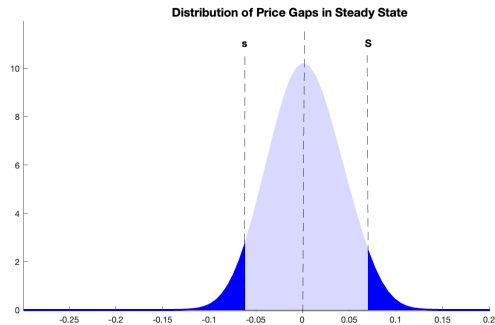
- ▶ Goods market clearing

$$Y_t = C_t d_t, \quad d_t = \left[1 - \left(\frac{(1-\alpha)w_t}{\alpha} \right)^\alpha \frac{\Delta_t}{A_t} \right]^{-1},$$

d_t is the Domar weight.

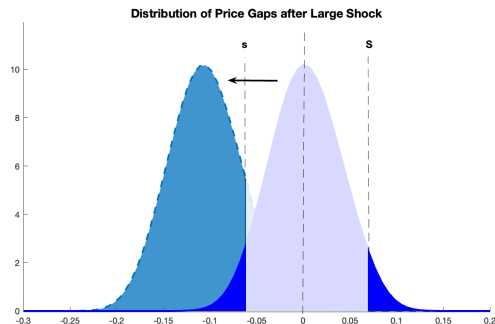
Model: Intuitive summary

- ▶ Each period, firm i chooses whether to reset its price and, if so, what new price to set
- ▶ The firm's optimality conditions define the reset price and the inaction region (S,s)
- ▶ Given the idiosyncr. shock, they endogenously determine the price distribution
- ▶ Let $p_t(i) \equiv \log(P_t(i)/(A_t(i)P_t))$ be the quality-adjusted log relative price
- ▶ Let $x_t(i) \equiv p_t(i) - p_t^*(i)$ be the difference of that price from the optimal price



Model under large shock

- ▶ Large aggregate shock: shifts the distribution of price gaps for all firms
- ▶ Limited impact on the (s, S) bands
- ▶ Pushes a large fraction of firms outside of the inaction region
- ▶ Large increase in the frequency of price changes and hence additional flexibility of the aggregate price level



Inspecting the mechanism: simple model

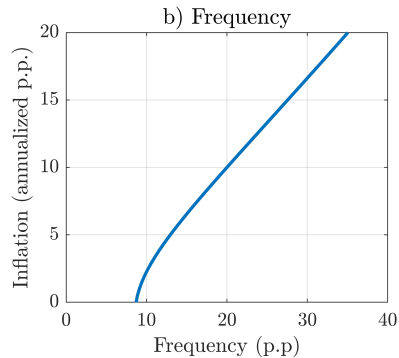
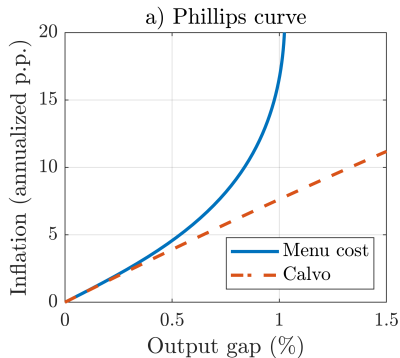
- ▶ In the Calvo model, we explain optimal policy as a choice of a planner selecting inflation and output to maximize quadratic welfare subject to the linearized Phillips curve
- ▶ To deliver a similar intuition but without linearization, we simplify the model by assuming that prices are reset each night
- ▶ Model becomes sequence of tractable static problems
- ▶ Simple expressions as function of π and y for
 - ▶ Phillips curve
 - ▶ Welfare

Planner's constraint: Phillips curve

- ▶ The model can be summarized by a single static equation relating inflation and output

$$1 = \left[\int_s^S e^{(p)(1-\epsilon)} \frac{1}{\sigma} \phi \left(\frac{p + \pi}{\sigma} \right) dp + \left(\frac{\epsilon(1-\tau)}{\epsilon-1} Y \right)^{1-\epsilon} \left[1 - \int_s^S \frac{1}{\sigma} \phi \left(\frac{p + \pi}{\sigma} \right) dp \right] \right],$$

Planner's constraint: Phillips curve



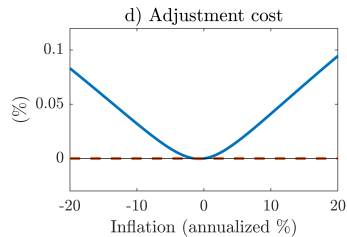
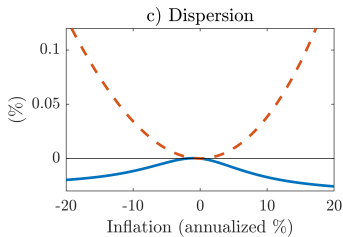
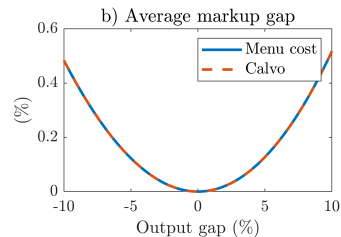
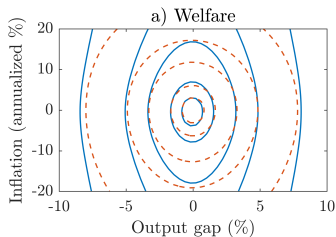
- ▶ Numerical calibration: match empirical frequency at normal times and at 10% inflation
- ▶ Phillips curve is nonlinear (close to linear under Calvo)
- ▶ Cheaper to disinflate at high inflation as price adjustments are more frequent

The planners objective: Welfare

- ▶ Welfare can be decomposed into three underlying distortions
- ▶ Each distortion depends on either output or inflation

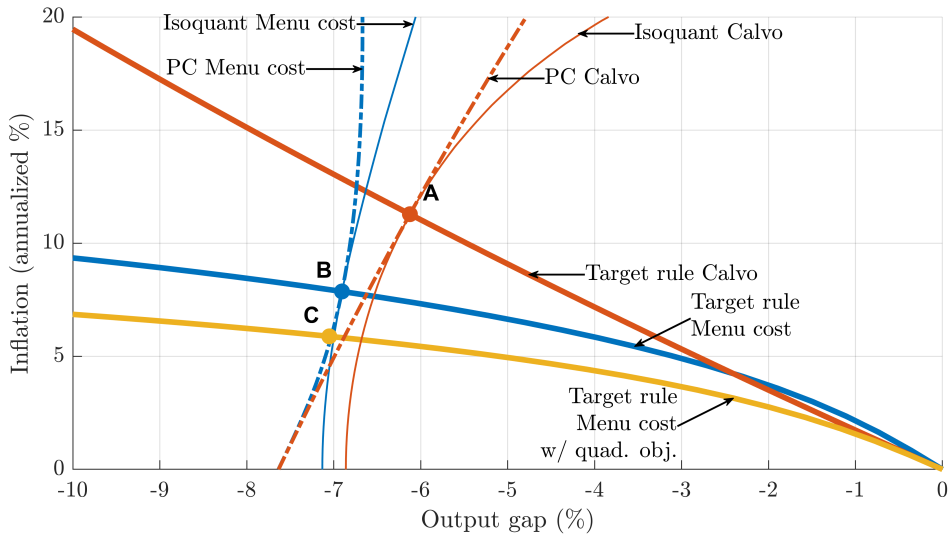
$$\begin{aligned}
 U - U^e &= \underbrace{\log(Y) - (Y - 1)}_{\text{Average markup}} - \\
 &\quad \underbrace{Y \left(\int_s^S e^{p(-\epsilon)} \frac{1}{\sigma} \phi \left(\frac{p + \pi}{\sigma} \right) dp + \left(1 - \int_s^S \frac{1}{\sigma} \phi \left(\frac{p + \pi}{\sigma} \right) dp \right) e^{p^*(-\epsilon)} - 1 \right)}_{\text{Markup dispersion}} - \\
 &\quad \underbrace{\eta \left[1 - \int_s^S \frac{1}{\sigma} \phi \left(\frac{p + \pi}{\sigma} \right) dp \right]}_{\text{Adjustment costs}}
 \end{aligned}$$

Planner's objective: Welfare



- Inflation is less costly in menu cost model, and for different reason

Optimal Policy



Optimal Policy

- ▶ Small shocks: Optimal policy similar to Calvo
- ▶ Large shocks: Optimal policy **strikes while hot** - exploiting cheaper disinflation, the planner stabilizes inflation more relative to output
- ▶ Reason: Nonlinear Phillips curve and near-quadratic utility
- ▶ This is not obvious. Remember: a change in the Calvo parameter doesn't affect optimal policy in the Calvo model

Full model: Calibration

	Baseline	Description	Reference
<i>Households and final producer</i>			
β	$0.99^{1/3}$	Discount rate	Golosov and Lucas (2007)
χ	1	Utility weight on labor	Set so that $w = C$
ϵ	6	Elasticity of substitution	Gagliardone et al. (2025)
<i>Differentiated goods producers</i>			
α	0.2	Labor share	Nakamura and Steinsson (2010)
η	0.064	Menu cost	Calibrated to match
σ	0.0306	Std dev. of quality shocks	moments of steady state
σ_1/σ_2	0.065	Ratio of low vs. high stdev	price change distribution
ϖ	0.934	Share of low volat. shock	at 2% inflation
<i>Aggregate shocks</i>			
ρ_A	$0.95^{1/3}$	TFP shock persistence	Smets and Wouters (2007)
ρ_τ	$0.9^{1/3}$	Cost-push persistence	Smets and Wouters (2007)

Full model: Calibration, cont.

	Steady state at 2% inflation			Phillips curve	10% inflation	
	Frequency	Size	Kurtosis	slope	Freq. incr.	Shock size
Data	8.7%	8.5%	4	0.005-0.05	14pp	
Baseline	8.7%	8.5%	4	0.08	14pp	-2.89%

- ▶ Fat-tailed idiosyncratic shocks
 - ▶ The model is able to match the steady state frequency, size and kurtosis of price changes
 - ▶ The model is able to capture large increase in frequency at 10% inflation (comp. ?)
- ▶ Roundabout production
 - ▶ The Phillips curve slope is high, but same order of magnitude as estimates
 - ▶ Shock size does not need to be extreme

Full model: Computation

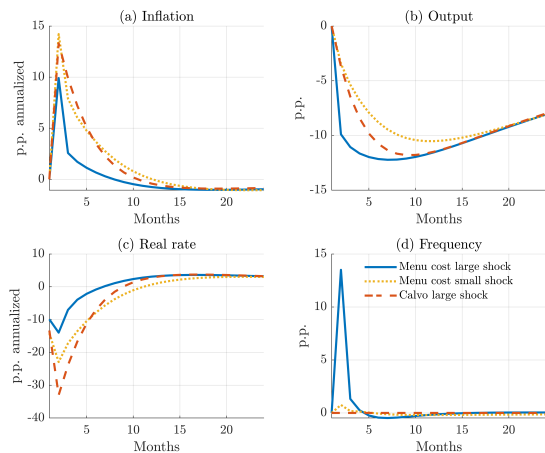
► Challenges

- Price distribution $g_t(p_t)$ and value function $V_t(p_t)$ are **infinite-dimensional** objects
- We need sufficient accuracy for optimal policy assessment

► New algorithm, in discrete time

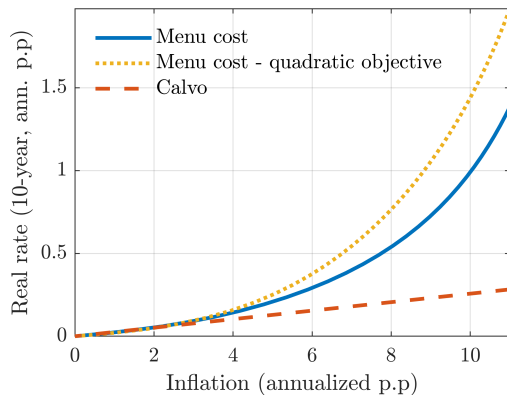
- Approximate distribution and value functions by piece-wise linear functions on grid.
- **Endogenous grid points**: (S,s) bands and the optimal reset price.
- Evaluate integrals analytically.
- Solve non-linearly in the **sequence space** using Dynare's perfect foresight Ramsey solver.

Full model: Strike while the iron is hot



- Policy stance gets over-proportionally hawkish as inflation increases

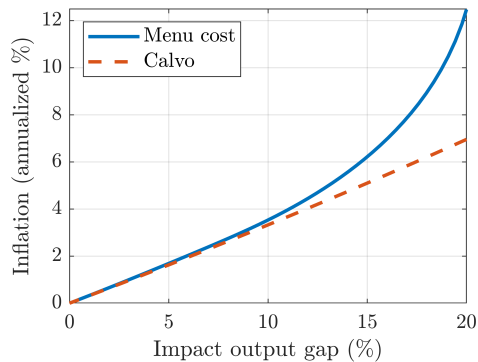
Full model: Strike while the iron is hot, cont.



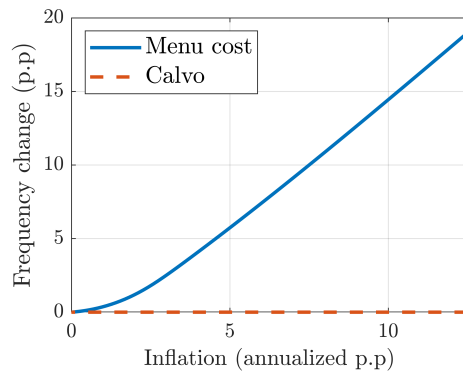
- Policy stance gets over-proportionally hawkish as inflation increases

Full model

Phillips relationship



Frequency



- ▶ Full model displays similar Phillips relationship and frequency as the simple model

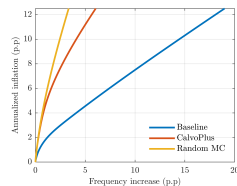
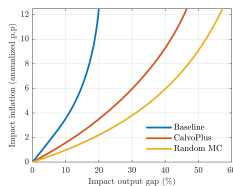
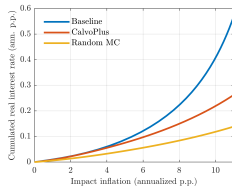
Robustness: alternative state-dependent models

- ▶ Menu cost is a random variable: (i) Calvo Plus (Nakamura and Steinsson, 2010), (ii) Random Menu Cost (Dotsey et al., 1999; Gagliardone et al., 2025)

$$(i) \quad \tilde{\eta} = \begin{cases} \eta & \text{with prob } \alpha \\ 0 & \text{with prob } 1 - \alpha \end{cases} \quad (ii) \quad \tilde{\eta} = \begin{cases} U[-\eta, \eta] & \text{with prob } \alpha \\ 0 & \text{with prob } 1 - \alpha \end{cases}$$

- ▶ Strike-it relationship robust, weaker in alternatives, which underestimate frequency

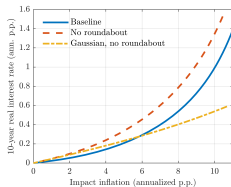
(a) Strike-it relationship (b) Phillips relationship (c) Frequency



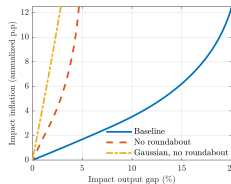
Robustness: Sensitivity to parameter choice

- ▶ Key components
 - ▶ Roundabout economy (labor share, $\alpha = 0.2$): More realistic slope of the Phillips curve
 - ▶ Fat tailed shocks (relative stddev, $\nu = 0.0625$): More realistic frequency response
- ▶ Strike-it relationship robust, weaker w/o fat tailed shocks, which underestimate frequency

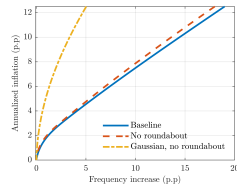
(a) Strike-it relationship



(b) Phillips relationship



(c) Frequency



Robustness: Calibration

	Baseline	CalvoPlus	Random MC	Description	Reference
<i>Households and final producer</i>					
β	$0.99^{1/3}$	$0.99^{1/3}$	$0.99^{1/3}$	Discount rate	Golosov and Lucas (2007)
χ	1	1	1	Utility weight on labor	Set so that $w = C$
ϵ	6	6	6	Elasticity of substitution	Gagliardone et al. (2025)
<i>Differentiated goods producers</i>					
α	0.2	0.2	0.2	Labor share	Nakamura and Steinsson (2010)
τ	0.1672	0.1685	0.1709	Labor subsidy in ss	$y = y^*$ in ss
θ	0	8.7%/2	8.7%/2	Share of 0 menu cost in ss	As in 2-product firms in Midrigan (2011)
η	0.064	0.468	2.40	Menu cost	Calibrated to match
σ	0.0306	0.0328	0.0365	Std dev. of quality shocks	moments of steady state
σ_1/σ_2	0.065	0.065	0.065	Ratio of low vs. high stdev	price change distribution
ϖ	0.934	0.926	0.9095	Share of low volat. shock	at 2% inflation
<i>Aggregate shocks</i>					
ρ_A	$0.95^{1/3}$	$0.95^{1/3}$	$0.95^{1/3}$	TFP shock persistence	Smets and Wouters (2007)
ρ_τ	$0.9^{1/3}$	$0.9^{1/3}$	$0.9^{1/3}$	Cost-push persistence	Smets and Wouters (2007)

Robustness: Calibration

	Baseline	$\alpha = 1$	$\alpha = 1, \nu = 1$	Description	Reference
<i>Households and final producer</i>					
β	$0.99^{1/3}$	$0.99^{1/3}$	$0.99^{1/3}$	Discount rate	Golosov and Lucas (2007)
χ	1	1	1	Utility weight on labor	Set so that $w = C$
ϵ	6	6	6	Elasticity of substitution	Gagliardone et al. (2025)
<i>Differentiated goods producers</i>					
α	0.2	1	1	Labor share	Nakamura and Steinsson (2010)
η	0.064	0.013	0.035	Menu cost	Calibrated to match
σ	0.0306	0.0306	0.0252	Std dev. of quality shocks	moments of steady state
σ_1/σ_2	0.065	0.065	1	Ratio of low vs. high stdev	price change distribution
ϖ	0.934	0.934	0.934	Share of low volat. shock	at 2% inflation
<i>Aggregate shocks</i>					
ρ_A	$0.95^{1/3}$	$0.95^{1/3}$	$0.95^{1/3}$	TFP shock persistence	Smets and Wouters (2007)
ρ_τ	$0.9^{1/3}$	$0.9^{1/3}$	$0.9^{1/3}$	Cost-push persistence	Smets and Wouters (2007)

Robustness: Calibration, cont.

	Steady state at 2% inflation				Phillips curve	10% inflation	
	Frequency	Size	Kurtosis	IQR	slope	Freq. incr.	Shock size
Data	8.7%	8.5%	4	10.8%	0.005-0.05	14pp	
Baseline	8.7%	8.5%	4	7.2%	0.08	14pp	-2.89%
CalvoPlus	8.7%	8.5%	4	10.8%	0.036	4.2pp	-3.32%
Random MC	8.7%	8.5%	4	10.5%	0.040		

Robustness: Calibration, cont.

	Steady state at 2% inflation			Phillips curve	10% inflation	
	Frequency	Size	Kurtosis	slope	Freq. incr.	Shock size
Data	8.7%	8.5%	4	0.005-0.05	14pp	
Baseline	8.7%	8.5%	4	0.08	14pp	-2.89%
$\alpha = 1$	8.7%	8.5%	4	0.42	13.72pp	-14.7%
$\alpha = 1, \nu = 1$	8.7%	8.5%	1.75	1.13	3.32pp	-6.15%

Efficient shocks: Dynamic “divine coincidence” holds

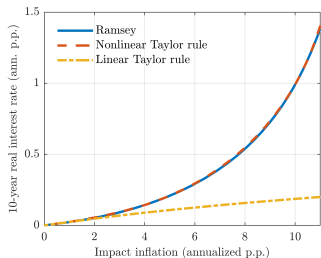
- ▶ In the standard NK model with Calvo pricing: **divine coincidence** holds after shocks affecting the efficient allocation: TFP (A_t).
- ▶ Optimal policy stabilizes inflation and closes the output gap.
- ▶ Same result holds in menu-cost models, regardless shocks are small or large.

Policy implications

- ▶ How would a Taylor rule need to be modified to approximate optimal policy?
- ▶ Inflation coefficient needs to increase with inflation

$$\log R_t = \rho \log R_{t-1} + (1 - \rho) \left\{ [\phi_\pi + \phi_F(\pi_t - \bar{\pi})^2] (\pi_t - \bar{\pi}) + \phi_x(y_t - y_t^*) \right\}.$$

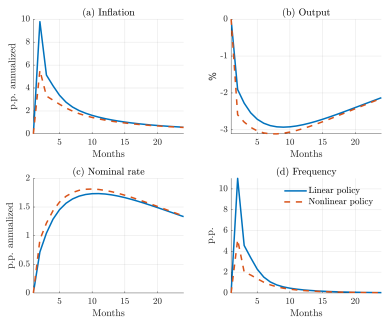
- ▶ We estimate the inflation coefficients (ϕ_π, ϕ_F) to match the strike-it figure



ρ	ϕ_π	ϕ_F	ϕ_x
$0.9^{1/3}$	2.22	135000	$0.5^{1/3}$

Policy implications, cont.

- ▶ Consider a policy maker that follows a linear rule (ignores the strike-it result, $\phi_F = 0$)
- ▶ It faces a cost-push (τ_t) shock that raises inflation to 10%. How would the outcome change if it followed the strike-it policy?



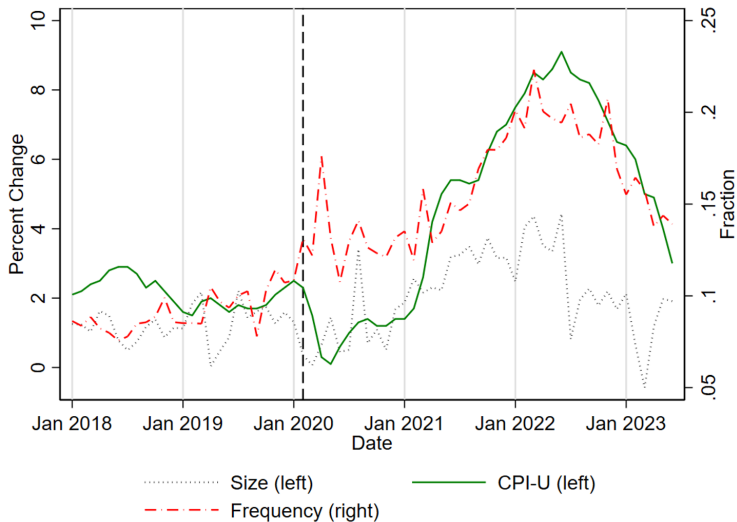
- ▶ Inflation would peak at 5.5%,
- ▶ Output would drop by 0.5%, petering out in a year
- ▶ 25bps persistently higher nominal rates
- ▶ Consumption-equivalent welfare higher by 35% relative to Ramsey
- ▶ Even more if also ‘demand’ shocks

Conclusion

We study optimal policy in a menu cost model.

- ▶ Optimal response to small cost-push shocks similar to [Calvo \(1983\)](#).
- ▶ Lean against frequency for large cost-push shocks: [strike while the iron is hot!](#)
- ▶ Divine coincidence holds for efficient shocks, either small or large.

CPI and frequency of price changes in the US, Montag and Villar (2023)



The model in one slide, $x \equiv p - p^*$

$$\max_{\{g_t^c(\cdot), g_t^0, V_t(\cdot), C_t, w_t, p_t^*, s_t, S_t, \pi_t^*\}} \mathbb{E}_0 \sum_{t=0}^{\infty} \beta^t \left(\frac{C_t^{1-\gamma}}{1-\gamma} - v \frac{C_t}{A_t} \left(\int e^{(x+p_t^*)(-c)} g_t^c(p) dx + g_t^0 e^{(p_t^*)(-c)} \right) - v \eta g_t^0 \right)$$

subject to

$$\begin{aligned} 1 &= \int e^{(x+p_t^*)(1-c)} g_t^c(x) dx + g_t^0 e^{(p_t^*)(1-c)}, \\ 0 &= \Pi_t'(x) + \frac{1}{\sigma} \Lambda_{t,t+1} \int_{s_{t+1}}^{S_{t+1}} V_{t+1}(x') \frac{\partial \phi \left(\frac{x-x'-\pi_t^*}{\sigma} \right)}{\partial x} dx' \\ &\quad + \Lambda_{t,t+1} \left(\phi \left(\frac{S_{t+1} - \pi_t^*}{\sigma} \right) - \phi \left(\frac{s_{t+1} - \pi_t^*}{\sigma} \right) \right) (V_{t+1}(0) - \eta w_{t+1}), \\ V_t(s_t) &= V_t(0) - \eta w_t, \\ V_t(S_t) &= V_t(0) - \eta w_t, \\ w_t &= v C_t^\gamma, \\ V_t(x) &= \Pi(x, p_t^*, w_t, A_t) + \Lambda_{t,t+1} \frac{1}{\sigma} \int_{s_t}^{S_t} \left[V_{t+1}(x') \phi \left(\frac{(x-x') - \pi_{t+1}^*}{\sigma} \right) \right] dx' \\ &\quad + \Lambda_{t,t+1} \left(1 - \frac{1}{\sigma} \int_{s_t}^{S_t} \left[\phi \left(\frac{(x-x') - \pi_{t+1}^*}{\sigma} \right) \right] dx' \right) [(V_{t+1}(0) - \eta w_{t+1})], \\ g_t^c(x) &= \frac{1}{\sigma} \int_{s_{t-1}}^{S_{t-1}} g_{t-1}^c(x_{-1}) \phi \left(\frac{x_{-1} - x - \pi_t^*}{\sigma} \right) dx_{-1} + g_{t-1}^0 \phi \left(\frac{-x - \pi_t^*}{\sigma} \right), \\ g_t^0 &= 1 - \int_{s_t}^{S_t} g_t^c(x) dx. \end{aligned}$$

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